



**CHHA 2025  
VIRTUAL CONFERENCE**

---

Saturday October 4, 2025

**SPONSORSHIP**

**PROSPECTUS**



Canadian Hard of Hearing Association  
Association des malentendants canadiens



Canadian Hard of Hearing Association  
Association des malentendants canadiens

# ABOUT US

Founded in 1982, CHHA helps Canadians to hear and be heard. Our vision is to have a Canadian society that is respectful and fully accessible to people with hearing loss. Our mission is to empower all Canadians living with a hearing loss through our four pillars of activity: Education, Public Awareness, Service and Advocacy. We are the only national, not-for-profit bilingual consumer organization that advocates for the needs of over 4 million Canadians who live with hearing loss. Our 21 networks from coast to coast, including a Young Adults Network, help us to administer a variety of programs, we organize national educational events, support local and regional awareness and educational events, and publish a website with educational resources and links to provincial and local websites and groups.



## Our Mission

Connecting Canadians impacted by hearing loss through advocacy, education and community engagement.



## Our Values

We cherish diversity. We break down walls and build bridges. We drive Change.

**CHHA 2025  
VIRTUAL CONFERENCE**

Saturday October 4, 2025



Canadian Hard of Hearing Association  
Association des malentendants canadiens

# WHY SPONSOR

The Canadian Hard of Hearing Association is bringing together those affected by hearing loss from throughout Canada to our educational conference. This is a great opportunity for your company to be involved in making a change in the lives of over 4 million Canadians living with hearing loss. With participation from CHHA members, industry professionals, businesses, and government representatives, sponsorship of the 2023 CHHA Conference is an excellent way to promote your brand.

## 'The Impact'

The Impact will be measured through the data and analytics gathered from impressions your sponsorship will receive. Web traffic from our virtual event microsite will generate a compilation of data. This is not limited to just the virtual site, as sponsorship information will be included in our official CHHA National website. The value of visibility as a sponsor will be vast, as our press release is shared across media outlets throughout the country.

Over 4000  
consumers  
connected from  
coast- to-coast

Twenty-one  
networks including  
a network for  
Young Adults

**CHHA 2025  
VIRTUAL CONFERENCE**

Saturday October 4, 2025



Canadian Hard of Hearing Association  
Association des malentendants canadiens

# WHY SPONSOR

As a sponsor of the CHHA National conference we want to align with your values and work with you achieve your corporate goals. Our participants are a varied group of individuals who are connected to hearing loss through personal or professional experience so the opportunities are abundant to reach your target audience.

We have outlined some opportunities for sponsorship in the following grid, but we are open to your suggestions and activation opportunities to interact with and support our participants.

Please have a look at the grid on the following page or contact us with any potential ideas you may.

You can also check out our social channels here:

Instagram



LinkedIn



Facebook



**CHHA 2025  
VIRTUAL CONFERENCE**

Saturday October 4, 2025





# BENEFITS

	Signature Sponsor <b>\$5,000</b>	Day Sponsor <b>\$1,000</b>	Session Sponsor <b>\$500</b>	Break Sponsor <b>\$250</b>	Friends of CHHA <b>\$100</b>
1-minute video during event	<input checked="" type="checkbox"/>				
Feature in Listen e-newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo + link on promo materials	<input checked="" type="checkbox"/>				
Logo + link in member comms	<input checked="" type="checkbox"/>				
Lead logo placement	<input checked="" type="checkbox"/>				
Welcome message in virtual lobby	<input checked="" type="checkbox"/>				
Complimentary registration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on slides during breaks	<input checked="" type="checkbox"/>				
Logo + link on conference site	<input checked="" type="checkbox"/>				
Dedicated social media recognition		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Recognition of session sponsor			<input checked="" type="checkbox"/>		
Logo on session slide			<input checked="" type="checkbox"/>		
Mention in session intro/closing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>

# GET IN TOUCH...

If you are interested in more information on how you can become involved, please contact:

Karla Wilson

[kwilson@chha.ca](mailto:kwilson@chha.ca)



**CHHA 2025  
VIRTUAL CONFERENCE**

Saturday October 4, 2025

CANADIAN HARD OF HEARING ASSOCIATION

75 Albert Street,  
Suite 901

Ottawa, Ontario  
K1P 5E7

1.800.263.8068



[www.chha.ca](http://www.chha.ca)

[info@chha.ca](mailto:info@chha.ca)